



Individual Fundraising Ideas

It's so easy to raise money on your own for Kids Help Phone!

- Set your personal fundraising goal – go online to see the great incentive prizes that can be earned!
- Make a list of all the people you know and ask them to pledge you (family, friends, co-workers, neighbours, former classmates, church members, suppliers, etc.). Be sure to share with them why you are participating.
- Fundraising experts show that 80% of people don't give because they haven't been asked – so keep on asking until you reach your goal!
- Start off by asking for a generous pledge from a friend or family member – this sets a high standard for other pledges.
- Personalize your pledge page and message, and email it to everyone you know - it's easier than asking in person and you can contact multiple people at the same time.
- Find out if your company will match the pledges you receive or pledge you individually.
- Take on a pledge challenge to help you reach your goal — ask people to pledge you if you do something daring like shave your head or dress in a costume for an event.
- Host a dinner and instead of guests bringing host/hostess gifts, ask them to pledge you.
- Consider putting the link to your personal pledge page in the signature block for your corporate email – you'll reach an even wider audience!
- Get your family and friends to help solicit pledges on your behalf.

Use this easy plan to raise \$100 in four easy steps:

Ask a parent or your significant other to pledge you \$20	\$20
Ask two friends to pledge you \$20 each	\$40
Ask a relative to pledge you \$20	\$20
Ask a co-worker to pledge you \$20	\$20
Total Raised	\$100

Use this easy plan to raise \$250 in four easy steps:

Ask a parent to pledge you \$25 (or more)	\$25
Ask three family members to pledge you \$25 each	\$75
Ask five co-workers to pledge you \$10	\$50
Ask five friends to pledge you \$20 each	\$100
Total Raised	\$250